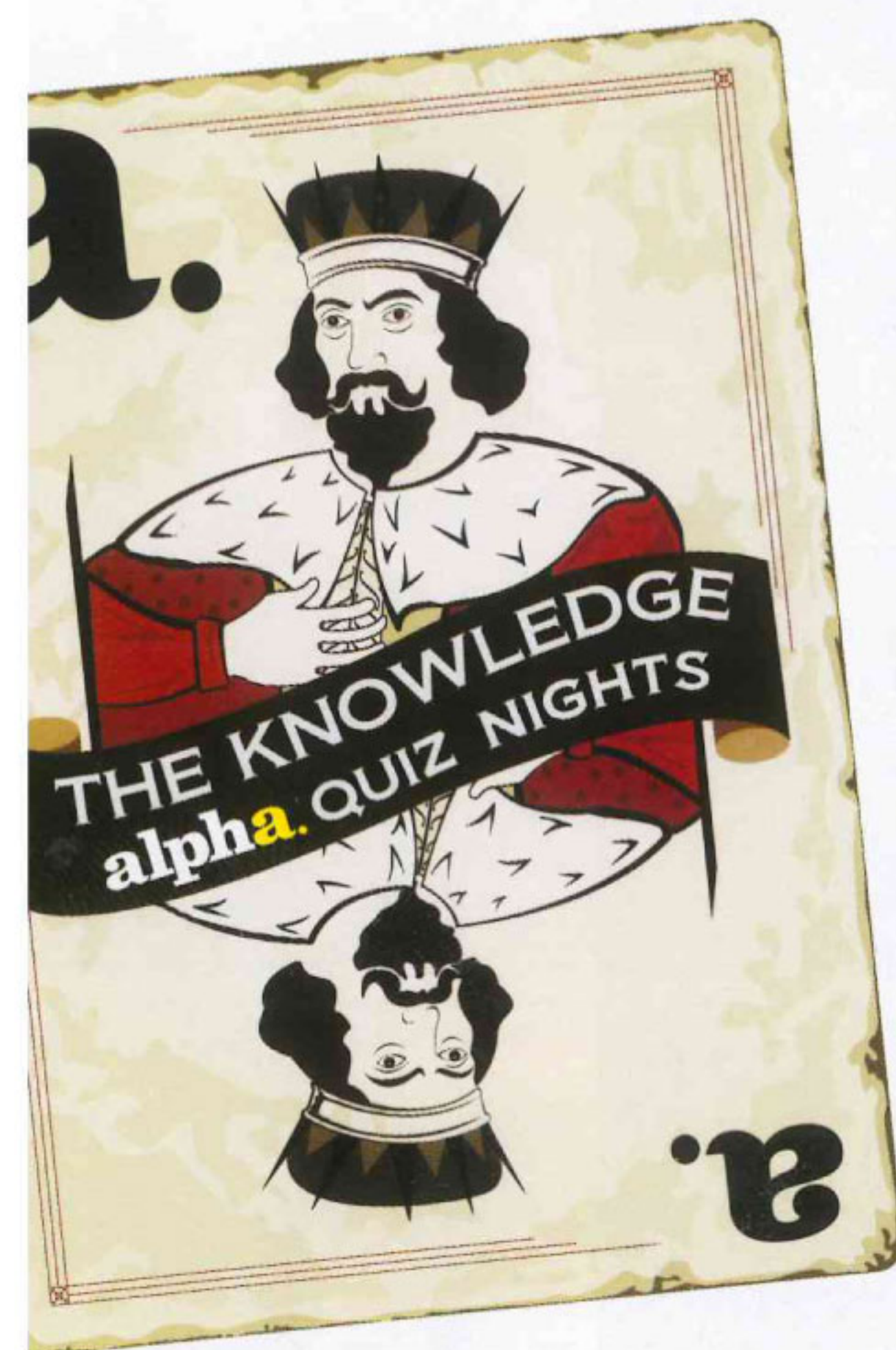


alpha. UPDATE

NEWS | EVENTS | PROMOTIONS



Photos by Dennis B Mallari

New season kicks off at The Gramercy

Bigger, better season of The Knowledge, our series of quiz nights, sees debutants lead after round one.

Rookies Awesome Foursome pipped season one champions Four Squares by 1.5 points to take round one of The Knowledge season two, held on February 17 at The Gramercy, DIFC. Awesome Foursome finished with 54.5 points, while Four Squares came in second with 53. Smarty Pints finished in third place with 51 points. Round prizes were sponsored by Jabra, and quizmaster Nikhil Soneja kept the audience entertained with his questions. Like last season, this year's winners will again be decided on the best average score over three rounds. Round 2 will be held in April at The Gramercy.

THE
GRAMERCY

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*The Performance Suit comes with a jacket and two pairs of trousers; Photo by Stefan Lindeque

Zaid Khirfan
is 32 and
works in the
construction
industry in
Dubai.

Zaid wears a
bespoke dress
shirt and an
Ascots & Chapels
Performance Suit*

Tie and pocket
square, Ascots
& Chapels

Shoes, watch and
belt, Zaid's own



&
we have
4 more to
give away in
the coming
months!

THE SUIT UPGRADE

Zaid Khirfan needs to look the business when he meets clients in the construction industry. Ascots & Chapels has just the right pinstripe power suit for him.

"Zaid is a construction executive in a client-facing role and needs to dress smartly to work every day. We gave him a slim-fit, one-button suit to make it comfortable to move in, because he spends part of his day on site. Also, the stripes on the fabric add to his stature and help to achieve exactly what he sought from this exercise."



MAHIR ALI, ARTISTIC AND
OPERATIONS DIRECTOR,
ASCOTS & CHAPELS

"Zaid wears suits regularly and didn't have one with pinstripes in his wardrobe, so we chose a dark navy pinstriped suit as the colour suits his complexion and stripes make him look taller. The shirt to complement the suit had to be plain, so we went for a textured ice-blue colour. The detail on the shirt buttons is a navy blue thread to add a subtle touch of something, which on formal meetings will be hidden under the tie but on less formal occasions will show a little individuality."



JANET SMALL,
COLOUR CONSULTANT,
ASCOTS & CHAPELS

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