



AW14 TRENDS IN MENSWEAR

BY MAHIR ALI

Staying on trend can be a tricky business even for the most seasoned fashion enthusiast — because the essence is to “own it”. So the key is not to try too hard.



the breadth of the lapel remains standard to complement most body-types, an attractive lapel pin in a bright colour can be just what you need

There are simple tricks to upgrade your wardrobe for the season, without having to break a sweat.

to give your look a heap of personality.

PLAID UP

A signature AW14 look is incomplete without a subtle Glen Plaid or the more intricate Prince of Wales, which are patterns that lend depth and immense personality. A plaid is really old school — but it’s making a comeback this autumn, in colours ranging from an electric blue to various shades of grey, depending on how bold you’re prepared to be.

LAYER LIGHT

In this region in autumn it’s easy to differentiate between the fashion stalwarts and the amateurs. Globally, every prominent trend report recommends layering in this season. Clearly this isn’t practical in our relatively warm climes through September. Avoid layering altogether until you feel the weather cool a bit — and even then use scarves and light vests or pullovers to complete your look. At Ascots & Chapels this season, you will find an exclusive range of camel-hair scarves.

SHIRT COLOUR

Wearing a patterned shirt with a plaid suit can look too busy on most people. Play it safe with solid-coloured shirts ranging from white to blue to the more adventurous lavender. These are great when paired with pocket squares in darker colours from the same family to complete the look.

Finally, if you feel bold enough to commit to the plaid trend, do so with discretion. Try a plaid shirt, or plaid accessories such as textured ties, or silk pocket squares or patterned lapel pins. Feel free to break the monotony with colour bursts using deep indigo or bright colour-bursts to highlight accents via ties, pocket squares or even contrasting button-holes.

ACCESSORISE SMART

The lapel pin is the statement accessory to invest in this season. While

Ascots & Chapels are 130-year old British tailors that offer a unique sartorial experience for men, delivered by masters in the art of creative tailoring. Their visiting tailor service, Global Concierge and specialist Colour Consultant set them apart. Find their stores in Dubai Marina Mall, Level 1 (+971 (0)4 427 0124), DIFC, Marble Walk (+971 (0)4 325 2216), Level 1, The Galleria, Sowwah Square, Abu Dhabi (+971 2 676 1001), Souk al Bahar, Downtown Dubai (+971 (0)4 450 8576) and at the Pearl Qatar (+974 (0)4 002 7989), fitting rooms at the Control Tower at Motor City, Dubai (+971 (0)4 362 9975) and Al Raha Mall, Abu Dhabi (+971 (0)2 556 5340). ascotsandchapels.com