

RADAR

THE EASY THREE



Dhs1,039, G-Star Raw



Dhs459, G-Star Raw



Dhs329, G-Star Raw

Three pieces you need from the new G-Star Raw collection.

Available at The Dubai Mall, +971 4 339 9842

ONE TO WATCH

Hour Choice, a pioneer in the multi-brand fashion watch concept by Rivoli Group, has revamped its look to cater to the young and fast-fashion conscious watch-buyers who expect more style from their arm candy. Pop by the new-look boutiques, which are now modern with a minimalistic design concept, to pick up watches from the likes of Tommy Hilfiger, Hugo Boss, Tissot, Lacoste, Kenneth Cole and Ferrari. Check out its Instagram and Twitter hashtag campaign, #WeNeverFollow, to see who else is right on trend.



VERTU'S VOICE MESSAGE

Vertu, one of the most luxurious phones you can buy, has launched a new smartphone model, the Aster. Combining hand-craftsmanship, luxury materials and cutting-edge technology, the Aster, like all Vertu phones, also comes with the ability to be individually customised via Vertu's personalisation service. But this new handset features Dolby Digital Plus virtual surround sound and Hasselblad-certified imaging, as well as Vertu's full portfolio of services, which includes the Classic Concierge as well as Vertu LIFE and Vertu CERTAINTY packages. You won't want to leave this in the back of a taxi.

From Dhs24,194, available at Vertu, The Dubai Mall, +971 4 399 8531



FOUR NEW WATCHES OUT NOW

1. Bell & Ross continues to innovate with the launch of the **BR-X1**, a high-tech chronograph with a sporty design. It's an extreme version of the BR-01, whose iconic square shape is directly inspired by aeronautical flight instruments. The BR-X1 is much more than a top-of-the-range contemporary sports watch and the ultimate utility watch. Dhs84,000 at Watch Gallery at The Dubai Mall.

2. Victorinox celebrates the 130th anniversary of Victorinox Swiss Army with the launch of the **I.N.O.X** timepiece. The watch can resist being driven over by a 25-ton truck, temperature shocks from -57C to +71C, salt-spray corrosion, a fall of 10 metres onto concrete, exposure to a flame for more than a minute, glacial cold, and twice the altitude at which airliners fly, as well as emerging unscathed after two

hours in a washing machine. That should cover it. Dhs1,970, available at Ahmed Seddiqi & Sons.

3. Rado DiaMaster Ceramic Automatic Skeleton Limited Edition is a scratch-resistant ceramic watch available in three models. Just 499 individually numbered pieces are available, with the five-link ceramic bracelet that uses both shiny and matte links for

a cool design finish. Dhs21,600 at Rivoli.

4. First introduced in 1949, the **Omega De Ville Trésor** has made a comeback, featuring an opaline dial decorated with a vintage "clous de Paris" pattern. It's powered by the new Omega Master Co-Axial calibre 8511 that features an easy time-zone function and resistance to magnetic fields of 15,000 gauss. Dhs51,800 at Rivoli.

THE BRAND TO BUY

EDEN PARK

Founded in 1987 by five international rugby players, Eden Park certainly knows sportswear. It now has over 450 outlets worldwide and its strong rugby heritage continues today, kitting out the English, Irish, Italian and French rugby teams in dapper formalwear. The sport is, of course, a big influence in its A/W14 collection, but not overtly. Smart suit trousers feel as comfy as jeans or chinos, while subtle colours on ties and shirt trims give a sporty hint to otherwise very dapper work wear. Available at The Dubai Mall, +971 4 434 1537



ALL SIT DOWN

Furniture designer Hans J. Wegner was known for his pioneering and creative Modernist aesthetic, and so to celebrate the 100th anniversary of the birth of the dapper Danish designer, Paul Smith has designed a set of iconic, limited-edition chairs, available in stores. The British designer collaborated with Carl Hanson & Son, the world's largest manufacturer of furniture designed by Wegner, and Maharam for textiles, to recreate the Dane's most iconic works from the 1950s, reinterpreted in Smith's famous bright stripes.



THE BESPOKE LIFE

A vintage timepiece is among the most exquisite accessories a man can own. It's meant to be flaunted. Pity, then, that you probably struggle with the buttons of your shirt cuff when you wear that Panerai, or the details of your rose-gold Rolex are lost upon the world because it's never quite visible beneath the layers you wear to work.



You are in the market for a bespoke wardrobe. A fact that you will appreciate when your tailor knows to accommodate for the nuances of your lifestyle, such as a few extra millimetres on the sleeve of your watch-wearing hand.

At Ascots & Chapels your tailor will ask you a lot of questions. Working like an artist, he will find out more about you, your profession, your hobbies and make his recommendations. The result is a garment that is beautifully personalised, ranging from the colour of the button-hole to the right kind of lapel and collar for your frame. It will conceal your holiday weight from all the merry-making and give you the few inches that you might need to stand tall in a crowd.

Another great aspect that the tailor will advise you about is accessories to complement your look. He may steer you away from a bold bow-tie that's not for you and point you in the direction of some colourful socks. He will suggest that you work with staple silver cuff-links and also help you choose the right pocket squares.

If you're looking to rock an accessory that reflects your bespoke style, experiment with a versatile scarf. Crafted as a tribute to the chic men of this region, camel-hair scarves make their debut at Ascots & Chapels this winter. They combine the flamboyance of a blanket scarf with



the practicality of a lighter fabric. Wear one this winter as an elegant formal accessory with a pair of well-fitted denims, smart shirt and a light jacket.

It's time you traded up to the bespoke life, because if you appreciate the finer things in life, the ordinary simply won't make the cut.

Ascots & Chapels is a 130-year-old British tailor that offers the most unique sartorial experience for men, delivered by masters in the art of creative tailoring. Its visiting tailor service, Global Concierge and specialist Colour Consultant sets it apart.

Stores in Dubai Marina Mall (level 1, +971 4 427 0124), DIFC (Marble Walk, +971 4 325 2216), Level 1, the Galleria, Sowwah Square, Abu Dhabi, Souk al Bahar, Downtown Dubai (+971 4 450 8576) and at the Pearl Qatar (+974 4 002 7989), unique fitting rooms at the Control Tower at Motor City, Dubai (+971 4 362 9975) and Al Raha Mall in Abu Dhabi (+971 2 556 5340). ascotsandchapels.com

RADAR

THE SPORTS
WATCHES

1. For the skier

Longines has launched the Conquest 1/100th Alpine Skiing. The new sporty 41mm watch displays time to the one hundredth of a second with a new and unique quartz movement, the L440, as well as a microcontroller with a flash memory that allows it to be reset instantly and intermediary times to be recorded, should you be timekeeping on your way down. The sleek time piece also comes with a triple safety folding clasp, should you take a dive into the snow. www.longines.com

2. For the sailor

Ralph Lauren's new Sporting Classic Chronometer is driven by the COSC-certified RL336 caliber oscillating at 28,800vph. With a smaller-sized 39mm case in polished stainless steel, this watch is water resistant up to a depth of 100 metres, despite it looking incredibly dapper, has a power reserve of 42 hours, and keeps the hour, minutes and seconds in perfect synchronization with its self-winding RL366 mechanical movement. Around Dhs15,100



EDITOR'S PICK
A lightweight bomber in a thin knit is our warmer climate's answer to this season's must-have piece.

Dhs1,039, G-Star Raw

AN UPGRADE FOR
YOUR SIGNATURE

Inspired by the pared-down Streamline Moderne architectural movement of 1930s in America, S.T. Dupont has launched its latest work of art, the sleek Streamline-R pen collection. Similar to the curved silhouettes of that era, the luxury writing instruments are made from the French brand's latest technological innovation, Ceramium A.C.T. — a blend of ceramic and aluminium. The Streamline-R pen is thus 40 percent lighter and three-times more resistant to scratches, which means you can comfortably tuck it into a suit pocket without feeling the weight of such a beautiful-looking pen. From Dhs2,240, S.T. Dupont is at The Dubai Mall, +971 4 3882581

FAST FASHION

Usually car-associated clothing can be a little, let's say, tacky. But that's not the case for Porsche Design, whose ready-to-wear line of menswear is exactly like its cars — cool, sleek and capable of turning a head or two. Founded in 1972 by Professor Ferdinand Alexander Porsche (the designer of the Porsche 911, who left the car company to start Porsche Design), his A/W14 collection is a far cry from the usual branded polos of other car makers. With a focus on functional, timeless and purist design, the clothes are, well, classy. Tailored, excellently executed staples like coats, jackets and other menswear essentials are all focused around a central palette of black, which will go nicely when sat in a bright red Boxster.

Available at The Dubai Mall, +971 4 434 1415

POLO SUPREME
OUD

Ralph Lauren has launched its most luxurious World of Polo fragrance, a blend of precious spices, smoky oud and rich woods. Dhs460

TOM FORD COSTA
AZZURRA

As part of Tom Ford's new Private Blend Neroli Portofino Collection, Costa Azzurra arouses the warm aromas of the Mediterranean with notes of woody pines blended with wild-growing herbs. Dhs945 at Paris Gallery



L'HOMME IDEAL

If you haven't had a chance to pick up Guerlain's new masculine fragrance L'Homme Ideal, this month the French perfumery also releases a body range of deodorant and shower gel to match the citrusy scent. Dhs480



NEW DIRECTION

British brand Mulberry has appointed Johnny Coca as its new Creative Director, who will now oversee design on leather goods, shoes, hard accessories, jewellery and sunglasses. The Spanish-born designer starts the new gig in July when he leaves French brand Celine, where he's head designer and has been responsible for some of the best-selling and most iconic bags of the past few years. The creative visionary is said to be breathing new life into the 44-year-old brand, so keep an eye out for contemporary takes on essential accessories coming up later this year.



WHAT NOT TO WEAR IN 2015

A new year means time to start afresh, especially when it comes to your wardrobe. Here's Ascots & Chapels dos and don'ts when it comes to a stylish 2015.

BORING BLACK TUXEDOS

While we think tuxedos are a wardrobe classic, coloured dinner jackets are having a moment. Make like James Bond, who made a midnight blue statement, or you could play with a neutral toned jacket, such as ivory. Consult a tailor to help you pick the right colour for your skin type and frame.

NEON/BRIGHT COLOUR



Neon and tailoring — even if it is the trimmings or detail on the inside of your jacket — is never a good idea. While the pop of bright colour on accessories, such as shoe laces or the frame of your glasses, made its mark in 2014, this year, the aesthetic is really more understated.

FAKES

Cheap designer rip-offs are never okay. No one will be thrilled at the bargain you got on that watch in Karama or the "affordable" designer-like wallet you picked up while walking around Grand Bazaar. Keep it genuine and make a statement with the little accents, such as sterling silver cuff links or an heirloom timepiece.

THE ILL-FITTING SHIRT

Shirts are the perfect foil to a statement suit or the canvas to showcase a knitted tie, if you will, so make sure you take the time to get the absolute perfect fit. Invest in five tailored white shirts that fit you perfectly.

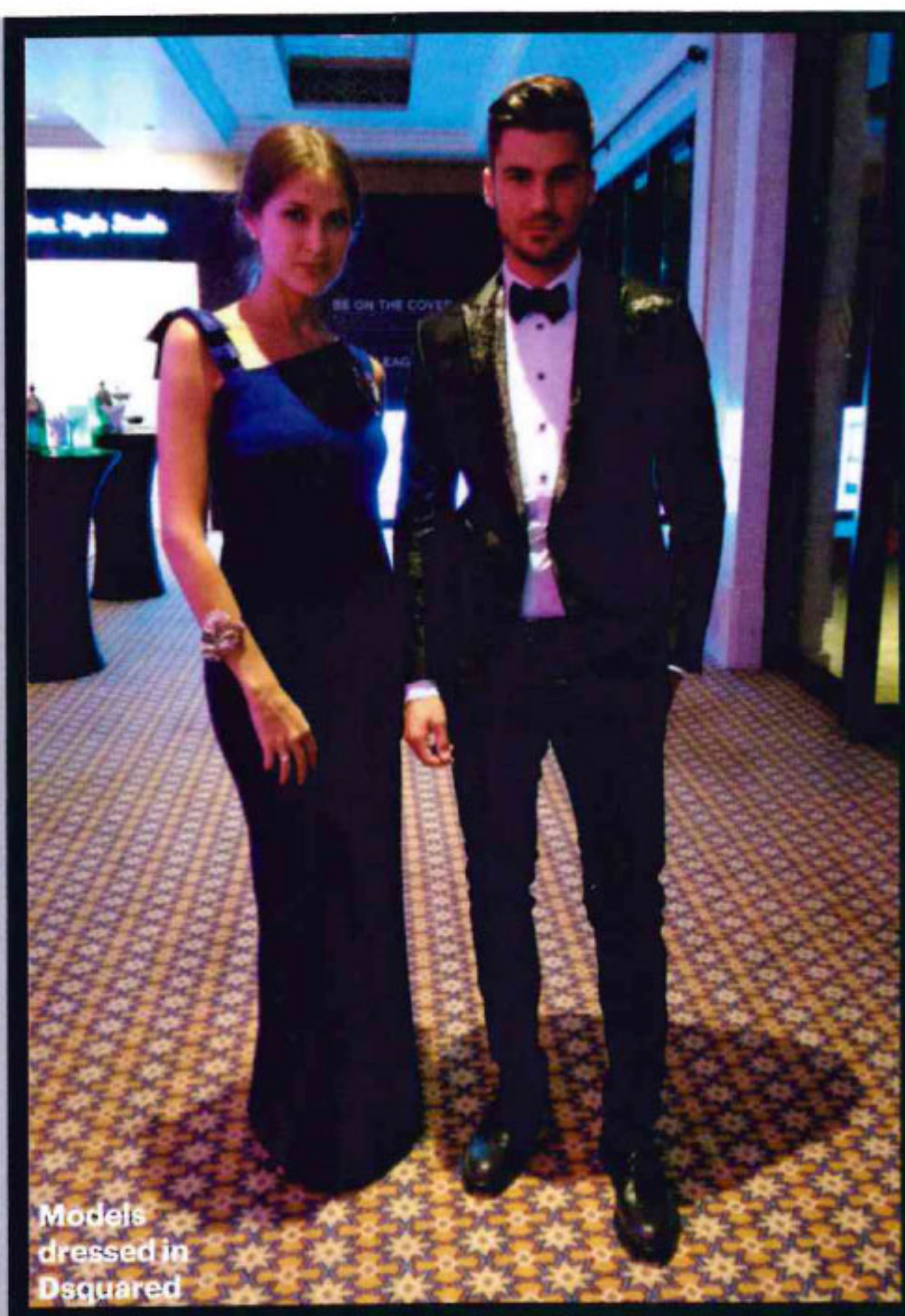
THE "TRENDY" SHOE

Whether its square tips or a patent leather slip-on, there have been many footwear fads over the years. And while designers usually get it right for the runway, most are best left on the model. Get to know your style — pick a good shape (preferably with wing-tips of varying subtlety, depending on how adventurous you are) in a tan, brown and black and they'll keep you going for years to come.

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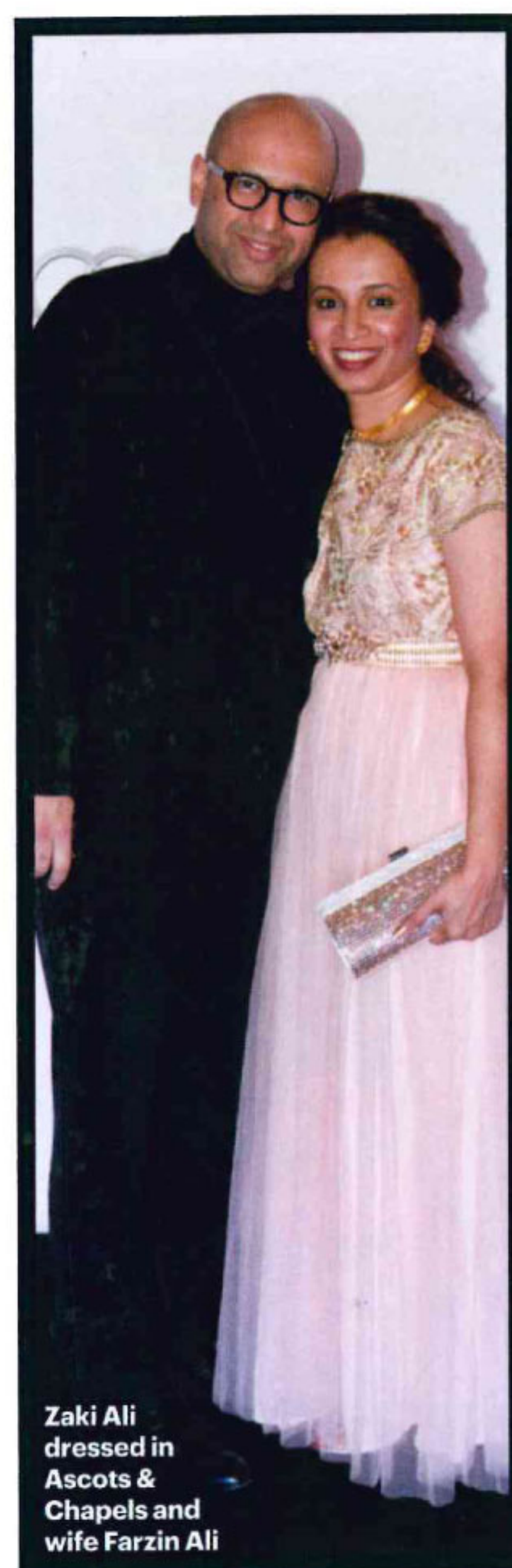
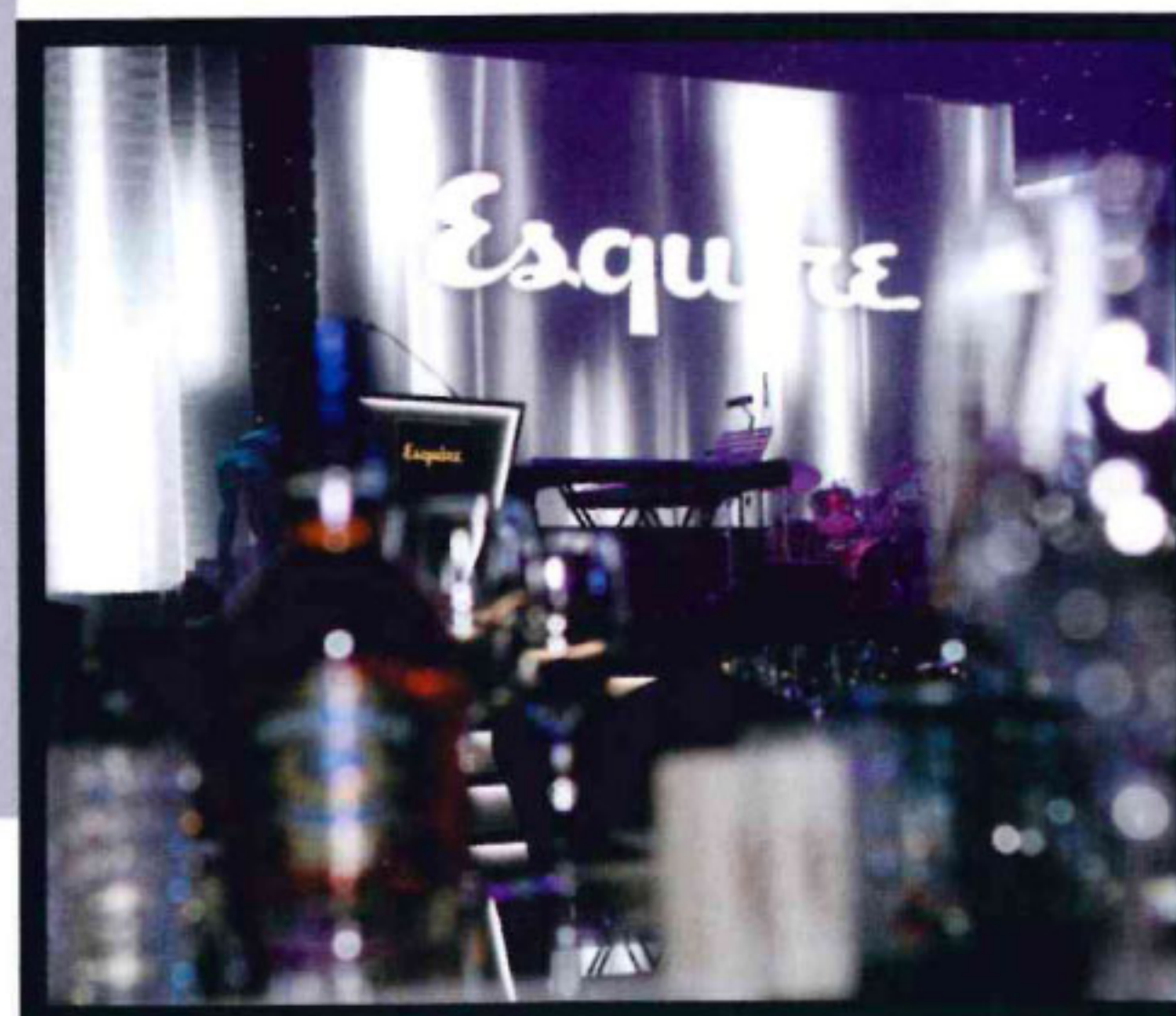
www.ascotsandchapels.com



Models dressed in DeSquard



The interactive HTC stand



Zaki Ali dressed in Ascots & Chapels and wife Farzin Ali



The winners of Best Local Fashion Brand, the Velsvoir brothers



Egyptian actor Yasser Farag dressed in Ralph Lauren, and wife Rania Saba dressed in Hugo Boss



A particularly memorable tux sported by TV presenter, Layne Redman



Editor-in-Chief Jeremy Lawrence with Bremond's co-founder Giles English



Steve Cornish, Sarah Johnson, Sarah Feyling and Mike Smith



Fashion blogger, Paul Ramos



Our Woman We Love winner, Dima Sadek

WITH THANKS TO OUR SPONSORS

