

# HOW TO...

## Buy bespoke

Every man should own at least one bespoke suit. *EDGAR* walks you through why and what to consider

### Colour decoded

According to Colour Analyst Janet Small all men fall into a specific colour season. Here's how to know which one you are:

#### Spring

**Who:** Men with a paler complexion, often with freckles.

**What:** Opt for clear, clean colours like blue or a mid-to-light grey. Add a splash of colour via a bold coloured tie.

#### Summer

**Who:** Often with blue eyes, and would suit grey hair.

**What:** Wear colours that are more muted. Go for several tones of the same colour like navy, mid-blue or grey, but always in a softer weave.

#### Autumn

**Who:** Brown or green eyes and a tanned complexion

**What:** The 'UK country look'. Go for tweed or check jackets. You can also pull off anything in army or safari colours.

#### Winter

**Who:** Very dark eyes and a tanned complexion.

**What:** Ideally suited for a sharp black, charcoal or navy suit. The people who look best in a pure white shirt.

A bespoke suit is so much more than a uniform that you feel that you feel obligated to wear to work, it's your business card; your first line of offence; your way of saying that you are a man of good taste and impeccable style, a man who values the effort it takes to make every minute detail perfect. That's the man that you want to be, so what are you waiting for? Give your tailor a call.

**Suits you.** Make sure you know what kind of suit you are in need of - be it for work, black tie or casual - and whether you prefer single, or double breasted. "The best thing to do is to talk to your tailor," explains Mahir Ali, Wardrobe Advisor from bespoke tailors Ascots and Chapels. "Let him know things such as where you'll be wearing it, what other suits you own or even ask him what is currently in style. After all, they will want to ensure a perfect fit almost as much as you do."

**Devil's in the details.** Most bespoke newbies are intimidated by their lack of knowledge about the finer points of selecting a suit: lapel type, number of vents, slanted or straight pockets, type of the lining etc. But don't worry; you don't need to know every little detail at first. Having a suit made is a collaborate process, so discuss it with your tailor and if you want to change your mind, you can usually do it during the fitting process.

**Colour coordinated.** There are some tailors who can weave a bespoke suit that fits you so well, Mother Nature herself couldn't have done a better job. So why is it despite the impeccable cut and the hand-selected frills does it not look right? "A lot of people don't realise that the secret to the perfect suit is getting the colour right," says Image Consultant and Colour Analyst Janet Small. "The wrong colours or shades on people will actually dull down your best qualities. You don't want the suit to wear you, you want to wear the suit."

**Cutting it close.** The suit has to look like it was made for you, so opt for a nice close fit. It has to look fitted, but shouldn't feel tight or restrict movement - especially with the arms. It shouldn't be too big for your body, but still must feel really comfortable. If a tailor is going to be able to get that balance, you've got to be honest with him. If he asks if you are planning on losing weight, be truthful.

**One man only.** One of the perks of bespoke tailoring is to add a bit of personal flair to the suit. Let the world know that this suit was made for one man and one man only. Opt for a monogram or your signature to be sewn onto the inside of your jacket pocket.

**Details: for more visit** [ascotsandchapels.com](http://ascotsandchapels.com)